



Press release
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Social entrepreneurs can develop themselves and their businesses! We have the Business Manual.

The social economy is a relatively young issue, and therefore requires specific support. On the one hand, it is necessary to transfer knowledge and practice from business and attempts to undertake cooperation between the two sectors. On the other hand, it is necessary for the public administration to open up to use the services and products of social economy entities or even to create social economy entities within the structures of local government units. In addition, people who are ready to undertake the establishment of a social enterprise or who run such an enterprise often do not have the appropriate business competencies to develop the business and social competencies that allow them to effectively cooperate with stakeholders.

Promoting the creation of social enterprises by underrepresented and disadvantaged groups can further help create jobs and combat social and financial exclusion, while stimulating economic growth throughout the economy, particularly in disadvantaged areas. However, while entrepreneurship plays an important role in stimulating innovation and job creation, only a relatively small portion of the population is involved in starting a business, and not all people have the same opportunities to create and run a business, especially in the social economy area.

The Dragging project provides solutions that help strengthen entrepreneurship among NGOs and social economy entities and provide opportunities to deepen cooperation with public administration.

The project partnership has developed specific tools to develop entrepreneurship in social economy entities. One of these tools is a manual (Business Manual), and its main purpose is to develop entrepreneurial skills, including values, beliefs and attitudes, as well as social skills such as interpersonal and communication skills of potential entrepreneurs, especially those who want



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to operate in the field of social economy. The content in the manual allows future entrepreneurs to:

- Increasing awareness of the risks and benefits of self-employment and entrepreneurship,
- Clarifying your business idea,
- Understanding the milestones needed to start your own business and how to run a profitable business (covering finance, human resource management, market research) and generate relevant business knowledge (especially on legislation, taxes, sources of funding).

The creation of new social enterprises is a challenge for their creators and those employed by the enterprise. The handbook includes concepts related to building in these enterprises, taking into account the triple impact of their operation: economic, social and environmental. In particular, the handbook can serve social groups that are underrepresented in the entrepreneurial arena: young people, women, people with disabilities, seniors, migrants and refugees. Education and training play an important role in promoting labor market integration and social inclusion of these groups that are at risk of social exclusion.

The innovative training methodology presented in the manual will help in the creation of social enterprises by people in need of social support from disadvantaged groups, often with a low level of education. On the one hand, they will have access to a bank of ideas useful for the implementation of the most economically and socially viable projects, on the other hand, they can receive comprehensive support during training sessions, while the individual situation of future entrepreneurs will allow me to acquire skills during one-on-one sessions and practical experience provided by mentors - professionals from the business world. Future entrepreneurs thus receive reinforcement of the necessary entrepreneurial skills and the opportunity to create a profitable business.

The manual is available free of charge and can be found on the project website: <http://draggingproject.eu/online-training-course/>.

NOTES TO EDITORS

The Dragging Project involves a group of 5 partners, coming from 4 different countries: Spain, Poland, Ireland, and Bulgaria.

1. Spain
FI Group
(Project Coordinator)
www.fi-group.com

2. Spain

Asociación Con Valores
www.cvalores.org

3. Poland
PCG Polska Sp. z o.o.
www.pcgpolska.pl

4. Ireland
The Rural Hub
www.theruralhub.ie

5. Bulgaria
RDA BSC SMEs – Plovdiv
www.rda-bg.org

To find out more about the DRAGGING Project and to get involved in the activities please follow the link draggingproject.eu or #draggingproject

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